



Editorial Calendar

Advertising: Charlie Weiss / cweiss@nbmedia.com

Editorial: Dade Hayes / dhayes@nbmedia.com

SEPT. 2016

Issue Date	Materials	Ad Close	Primary Special Report	Spotlight	Events
01.04.16	12.30.15	12.23.15	<ul style="list-style-type: none"> • Inside CES: Connected TV and Mobile Trends 	<ul style="list-style-type: none"> • Guide to Advanced Advertising 	CES – Las Vegas
01.11.16	01.07.16	12.30.15	<ul style="list-style-type: none"> • Programming: A Global Update 		
01.18.16	01.14.16	01.07.16	<ul style="list-style-type: none"> • NATPE Issue • Next TV / OTT Update • 2015 Producers & Production Co. of the Year 	<ul style="list-style-type: none"> • Brandon Tartikoff Legacy Awards • International Marketplace 	NATPE – Miami
01.25.16	01.21.16	01.14.16	<ul style="list-style-type: none"> • Unscripted Programming • Producer of the Year 	<ul style="list-style-type: none"> • Technology Behind the Super Bowl 	Real Screen Summit – Washington D.C.
02.01.16	01.28.16	01.21.16	<ul style="list-style-type: none"> • Black History Month • 50th Anniversary of the SuperBowl 		
02.08.16	02.04.16	01.28.16	<ul style="list-style-type: none"> • Programmatic Advertising Update • Multicast Network Trends 	<ul style="list-style-type: none"> • Upfront Central: Women 	The Programmatic Summit - Miami
02.15.16	02.11.16	02.05.16	<ul style="list-style-type: none"> • Virtual Reality Close-Up 		National Religious B'casters - Nashville
02.22.16/2.29.16	02.18.16	02.19.16	<ul style="list-style-type: none"> • Digital All Stars • Golden Mike Award: Bob Pittman 	<ul style="list-style-type: none"> • Tech: traffic, billing, & automation 	
03.07.16	02.25.16	02.18.16	<ul style="list-style-type: none"> • “Upfront Survival Guide” 	<ul style="list-style-type: none"> • Upfront Central: News Networks • Spotlight: Game Shows 	Technology Leadership Summit – Orlando Wonder Women – NYC
03.14.16	03.09.16	03.04.16	<ul style="list-style-type: none"> • Outlook: Independent Network 	<ul style="list-style-type: none"> • Upfront Central: Food & Lifestyle 	
03.21.16	03.16.16	03.11.16	<ul style="list-style-type: none"> • News Leaders: Local Talent 	<ul style="list-style-type: none"> • Upfront Central: Syndication • NewsTech eBook (custom published) 	



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03.28.16	03.23.16	03.18.16	•	• Upfront Central: Cable	
04.04.16	03.30.16	03.25.16	• Audience Measurement (with MCN)		Advanced Advertising – NYC
04.11.16	04.06.16	03.30.16	• NAB Preview		
04.18.16	04.13.16	04.07.16	• NAB Issue • Top 25 Station Groups	• Technology Leadership Awards • NAB: ATSC 3.0 Spotlight	NAB – Las Vegas B&C Tech Lead Awards
04.25.16	04.20.16	04.14.16	• Upfront Central: Market Movers		
05.02.16	04.28.16	04.22.16	• Upfront Central: NewFronts		
05.09.16	05.05.16	04.28.16	• Leaders of the International Marketplace	• Streaming Sports Special	
05.16.16	05.12.16	05.06.16	• Upfront Central: Hispanic • INTX Issue	• Hispanic Upfront eBook (Custom) • Peabody Awards	INTX – Boston Multicultural Breakfast
05.23.16	05.19.16	05.06.16	• Family Feud 40 th Anniversary		Peabody Awards – NYC
05.30.16			NO ISSUE		
06.06.16	06.01.16	05.26.16	• VR 20/20 • Primetime Emmy Season Kickoff		
06.13.16	06.09.16	06.02.16	• Nextstar – 20 th Anniversary • Diginets Update	• BANFF World Media Festival	Next TV Summit – SF Promax BDA – NYC E3 Expo -- LA



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06.20.16	06.15.16	06.09.16	<ul style="list-style-type: none"> • Women in the Game • Programmatic Update 		Licensing Expo – Vegas Cloud Tech Summit VidCon - Anaheim
06.27.16	06.22.16	06.16.16	<ul style="list-style-type: none"> • Next Wave of Leaders: The Tech 20 • Top Players for eSports 		
07.04.16	06.29.16	06.23.16	NO ISSUE		
07.11.16	06.29.16	06.23.16	<ul style="list-style-type: none"> • Decision 2016: Convention Preview 		
07.18 - 25.16	07.13.16	07.07.16	<ul style="list-style-type: none"> • The Strategists: TV's Top Media Planners • Forecast: The Business of Weather 		
08.01.16	07.27.16	07.21.16	<ul style="list-style-type: none"> • NO ISSUE 		
08.08.16	08.03.16	07.28.16	<ul style="list-style-type: none"> • TCA Summer Press Tour Update 		
08.15.16	08.10.16	08.04.16	<ul style="list-style-type: none"> • Dealmakers: TV's Top Agents, Lawyers, Mgrs. • Advanced Advertising 		
08.22-29.16	08.17.16	08.11.16	<ul style="list-style-type: none"> • College Sports 		
09.05.16	08.31.16	08.24.16	<ul style="list-style-type: none"> • Campaign 2016: TV Covers the Home Stretch • NFL Season Kickoff 	<ul style="list-style-type: none"> • IBC Preview 	IBC – Amsterdam



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09.12.16	09.07.16	08.31.16	<ul style="list-style-type: none"> Fall Season Preview: Broadcast, Cable, & Syndication 		
09.19.16	09.14.16	09.07.16			Diversity Week / Katz Dinner
09.26.16	09.21.16	09.14.16	<ul style="list-style-type: none"> Broadcaster of the Year 	<ul style="list-style-type: none"> News Tech Update 	News Tech Summit
10.03.16	09.27.16	09.21.16			
10.10.16	10.05.16	09.27.16			
10.17.16	10.12.16	10.05.16	<ul style="list-style-type: none"> Hall of Fame Issue & Supplement Hispanic TV Summit: Awards Spotlight 	<ul style="list-style-type: none"> Next TV Awards for Innovation Hispanic TV Summit: Network Guide 	NYC TV WEEK B&C Hall of Fame
10.24.16	10.19.16	10.12.16	<ul style="list-style-type: none"> Special Feature: Holiday Programming Business of Live 		
10.31.16	10.26.16		<ul style="list-style-type: none"> Spotlight: Political Debates & Election 		
11.07.16	11.01.16	10.26.16	NO ISSUE		
11.14.16	11.08.16	11.01.16	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> VR 20/20 	
11.21.16	11.16.16	11.08.16	NO ISSUE		
11.28.16	11.22.16	11.16.16	<ul style="list-style-type: none"> Multicast / Diginet Guide (pull-out) B&C's The Year in Sports 		



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12.05.16	11.29.16	11.22.16	<ul style="list-style-type: none"> News Director, Multiplatform Broadcast, GM, and Station Group of the Year 	<ul style="list-style-type: none"> Programmatic Update Special Leaders in Diversity 	Gov't Video Expo – DC Diversity Discussion--NY
12.12.16	12.06.12	11.29.16	NO ISSUE		
12.19.16	12.14.16	12.06.16	<ul style="list-style-type: none"> TV's Power 100 	<ul style="list-style-type: none"> Golden Globes Preview 	
12.26.16	12.20.16	12.14.16	NO ISSUE		