<table>
<thead>
<tr>
<th>Issue Date</th>
<th>Ad Close</th>
<th>Materials Due</th>
<th>Primary Special Report</th>
<th>Spotlight</th>
<th>Events</th>
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<tbody>
<tr>
<td>01.02.17</td>
<td>12.20.16</td>
<td>12.22.16</td>
<td>• Inside CES: Connected TV and Mobile Trends</td>
<td>• Guide to Advanced Advertising</td>
<td>CES – Las Vegas</td>
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<tr>
<td>01.09.17</td>
<td>01.03.17</td>
<td>01.04.17</td>
<td>• Programming: A Global Update</td>
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| 01.16.17   | 01.09.17 | 01.11.17      | • NATPE Issue
• Next TV / OTT Update
• 2016 Producers & Production Co. of the Year | • Brandon Tartikoff Legacy Awards
• International Marketplace | NATPE – Miami |
| 01.23/30.17| 01.16.17 | 01.18.17      | • Unscripted Programming
• Producer of the Year | • Technology Behind the Super Bowl | Real Screen Summit – Washington D.C. |
|            |          |               |                        |           |                         |
| 02.06/13.17| 01.30.17 | 02.01.17      | • Black History Month
• SuperBowl | • Multicast Network Trends
• Upfront Central: Women |                         |
| 02.20/27.17| 02.13.17 | 02.15.17      | • Digital All Stars
• Tech Leadership Summit | • Golden Mike Award: |                         |
|            |          |               |                        |           |                         |
| 03.13.17   | 03.06.17 | 03.08.17      | • Outlook: Independent Networks
• Upfront Central: Food & Lifestyle
• Upfront Central: News Networks |            | Tech Leadership Summit - Charlotte |
| 03.20.17   | 03.13.17 | 03.15.17      | • NAB: ATSC 3.0 Spotlight
• Upfront Central: Cable |            | Advanced Advertising - NYC Wonder Women – NYC |
|            |          |               |                        |           |                         |
| 04.17.17   | 03.27.17 | 03.29.17      | • Next TV: On Demand
• Upfront Central: Ad Tech
• NAB Preview
• Multicast/Diginets
• News Leaders: Local Talent |            |                         |
| 04.24.17   | 04.17.17 | 04.19.17      | • NAB Show
• Upfront Survival Guide
• Advanced Advertising: Analytics
• Technology Leadership Awards
• Upfront Central: Market Movers |            | NAB – Las Vegas B&C Tech Leadership Awards |
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| 05.01.17   | 04.24..17| 04.26.17      | • Upfront Central: NewFronts  
• Next Wave of Leaders  
• Streaming  
• Upfront Central: Syndication |        |        |
| 05.15.17   | 05.08.17 | 05.10.17      | • Upfront Issue  
• Upfront Central: Hispanic  
• Next TV: Social TV  
• Advanced Advertising: Mobile |        |        |
| 05.22.17   | 05.15.17 | 05.17.17      | • Advanced Advertising: Data  
• Next TV: Social TV |        |        |
| 06.12.17   | 06.05.17 | 06.07.17      | • Women in the Game  
• Next TV: OTT  
• Emmys Phase 1  
• Next TV Founders On the Rise Awards |        | VID Week – Programmatic Summit,  
Next TV/OnDemand,  
VR Summit  
Digital Media Tech Summit - Tampa |
| 06.26.17   | 06.19.17 | 06.21.17      | • Next TV: VR  
• Advanced Advertising: Addressable |        | News Tech Summit - Atlanta |
| 07.17.17   | 07.10.17 | 07.12.17      | • The Strategists: Video’s Top Media Planners  
• Forecast: The Business of Weather |        |        |
| 07.31.17   | 07.24.17 | 07.26.17      | • E Sports and VR Movers |        |        |
| 08.14.17   | 08.07.17 | 08.09.17      | • Dealmakers: TV’s Top Agents, Lawyers, Mgrs.  
• Emmys Phase 2 the Nominations |        |        |
| 08.28.17   | 08.21.17 | 08.23.17      | • College Sports  
• NFL Kickoff  
• IBC Preview |        |        |
| 08.21.17   | 08.23.17 | 08.25.17      | • E Sports and VR Movers |        |        |
### 2017 Editorial Calendar

**FEB – 2017**

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| 09.11.17   | 09.04.17 | 09.06.17      | • Fall Season Preview: Broadcast, Cable, & Syndication  
• Next TV: OnDemand |        |        |
| 09.25.17   | 09.18.17 | 09.20.17      | • Broadcaster of the Year  
• News Technology Update  
• Advanced Advertising: Programmatic |        |        |
| 10.16.17   | 10.09.17 | 10.11.17      | • B&C Hall of Fame Issue & Supplement  
• NYC TV & Video Week  
• Hispanic TV Summit: Lifetime Achievement  
• Next TV: VR  
• Advanced Advertising: Analytics |        | NYC TV WEEK  
B&C Hall of Fame  
Hispanic TV Summit  
Next TV Summit  
Advanced Advertising VR 2020 |
| 10.23.17   | 10.16.17 | 10.18.17      | • Special Feature: Holiday Programming  
• Business of Live  
• Next TV: OTT  
• Agency of the Year |        |        |
| 11.06.17   | 10.30.17 | 11.01.17      | • Next TV: Social TV  
• Advanced Advertising: Mobile & Data  
• Multicast/Diginet Special  
• B&C’s Year in Sports  
• Personality Of The Year | • |        |
| 12.04.17   | 11.27.17 | 11.29.17      | • News Director, Multiplatform Broadcast, GM, and Station Group of the Year  
• Advanced Advertising: Addressable | • | Gov’t Video Expo – DC |
| 12.18.17   | 12.11.17 | 12.13.17      | • TV’s Power 100  
• Golden Globes Preview | • |        |