



KEY	
Winner of Time Slot	
Non-Network Programming	

KEY: Each box grid show total-household rating/share for live viewing and same-day playback. Cumulative averages at bottom of each day are for 18-49 demo. Tan tint is time slot winner. Forest green is non-network programming.

TOP 10 BASIC CABLE SHOWS

PROGRAM	DATE	NET	LIVE +SD
1. WWE Entertainment (10pm)	3/30	USA	5.4
2. WWE Entertainment (9pm)	3/30	USA	5.0
3. NCIS	3/31	USA	4.3
4. NCIS	4/1	USA	4.3
5. NCIS	3/30	USA	4.0
6. Penguins of Madagascar	4/4	NICK	4.0
7. Penguins of Madagascar (10am)	4/5	USA	4.0
8. Penguins of Madagascar (10:30am)	4/5	USA	3.9
9. O'Reilly Factor	4/1	FOXN	3.9
10. Spongebob	4/4	NICK	3.9

PROGRAM	DATE	NET	18-49
1. WWE Entertainment (10pm)	3/30	USA	2.7
2. WWE Entertainment (9pm)	3/30	USA	2.3
3. South Park	4/1	COMEDY	2.1
4. For the Love of Ray J	3/30	VH1	2.0
5. Family Guy	4/1	ADSM	1.8
6. Family Guy	4/5	ADSM	1.7
7. Ghost Hunters	4/1	SCIFI	1.7
8. Family Guy	4/2	ADSM	1.6
9. Madagascar	4/5	TBSC	1.6
10. TBS Prime Movie	4/4	TBSC	1.6

BROADCAST NETWORKS

NET	WEEK	S-T-D
1. CBS	7.6/13	7.4/12
2. FOX	5.7/9	5.7/9
3. ABC	4.6/8	5.7/9
4. NBC	4.5/7	4.9/8
5. UNI	2.1/3	2.0/3
6. CW	1.4/2	1.3/2
7. MNT	1.0/2	1.1/2
8. TEL	0.6/1	0.6/1

NET	WEEK	S-T-D
1. FOX	3.6/10	3.6/9
2. CBS	3.4/10	3.2/8
3. NBC	2.4/7	2.9/8
4. ABC	2.1/6	2.9/8
5. UNI	1.7/5	1.6/4
6. CW	1.0/3	0.9/2
7. MNT	0.6/2	0.6/2
7. TEL	0.6/2	0.5/1

TOP 10 BROADCAST SHOWS

PROGRAM	NET	VIEWERS+2
1. American Idol (Tues)	FOX	24.4
2. American Idol (Wed)	FOX	24.3
3. Dancing With the Stars	ABC	20.5
4. NCIS	CBS	17.2
5. The Mentalist	CBS	16.9
6. ER	NBC	16.3
7. Country Music Awards	CBS	14.8
8. CSI	CBS	14.6
9. Two and a Half Men	CBS	14.5
10. March Madness (Sat)	CBS	14.4

PROGRAM	NET	VIEWERS+2
1. American Idol (Tues)	FOX	11.8
2. American Idol (Wed)	FOX	11.0
3. ER	NBC	7.9
4. Two and a Half Men	ABC	6.8
5. March Madness (Sat 9pm)	CBS	6.7
6. Dancing With the Stars	ABC	6.5
7. House	FOX	6.3
8. March Madness (Sat 8:30 pm)	FOX	5.8
9. Lost	ABC	5.7
10. Rules of Engagement	CBS	5.4

MONDAY								
8:00		Big Bang Theory 3.8/11	Gossip Girl 1.3/3	House 4.8/13	Chuck 2.1/6	Cuidado con el Angel 2.1/6	Dona Barbara 0.4/1	Masters of Illusion 0.4/1
8:30	Dancing With the Stars 4.9/12	Met Your Mother 3.9/10						
9:00		Two and a Half Men 5.2/13	One Tree Hill 1.3/3	24 3.7/9	Heroes 3.1/7	Manana Para Siempre 2.6/6	El Rostro de Analia 0.5/1	Magic's Best Secrets Revealed 0.5/1
9:30		Rules of Engagement 4.1/10						
10:00	Castle 2.4/6	CSI: Miami 3.9/10			Medium 2.5/7	Cristina 1.4/4	Sin Senos/Paraiso 0.7/2	
10:30							Cartel 0.7/2	
		4.1/11	4.1/11	1.3/3	4.2/11	2.6/7	2.0/5	0.5/1

TUESDAY								
8:00	Better Off Ted 0.9/2	NCIS 3.5/9	Reaper 1.0/3					Street Patrol 0.4/1
8:30				American Idol 8.9/23	Biggest Loser 3.5/9	Cuidado con el Angel 2.2/6	Dona Barbara 0.5/1	Street Patrol 0.4/1
9:00	Dancing With the Stars	The Mentalist 3.8/9	90210 1.1/3			Manana Para Siempre 2.5/6	El Rostro de Analia 0.5/1	Jail 0.5/1
9:30	Results Show 3.1/8			Osbornes: Reloaded 3.7/9				Jail 0.5/1
10:00	Cupid 2.3/6	Without A Trace 2.8/8			Law and Order: SVU 3.4/9	Aqui y Ahora 1.6/5	Sin Senos/Paraiso 0.7/2	
10:30							Cartel 0.7/2	
	2.1/5	3.4/8	1.0/3	7.4/19	3.5/9	2.1/6	0.6/1	0.4/1

WEDNESDAY								
8:00	Scrubs 1.9/6	I Get That A Lot 3.4/10	America's Next Top Model 1.8/5	Lie To Me 2.6/8	Law & Order: Criminal Intent 1.2/4	Cuidado con el Angel 1.9/6	Dona Barbara 0.6/2	World's Funniest Moments 0.3/1
8:30	Better Off Ted 1.9/5							
9:00	Lost 4.3/11	Criminal Minds 2.3/6	90210 0.5/1	American Idol 8.4/21	Life 1.5/4	Manana Para Siempre 2.4/6	Rumbo Pre-Game 0.7/2	Shaken Not Stirred 4 0.3/1
9:30							Rumbo al Mundial: Honduras vs. Mexico 1.9/5	
10:00	Life On Mars 2.0/6	CSI: NY 2.2/6			Law and Order 1.7/5	Don Francisco Presenta 1.5/4		
10:30								
	2.8/8	2.6/7	1.1/3	5.5/15	1.5/4	1.9/6	1.2/4	0.3/1

THURSDAY								
8:00	In the Motherhood 1.6/5	Survivor: Tocantins 3.6/11	Smallville 1.7/5	Bones 2.7/8	ER Retrospective 3.5/10	Cuidado con el Angel 2.0/6	Dona Barbara 0.5/2	
8:30	Samantha Who? 1.6/4							My Thursday Night Movie: Beauty Shop 0.7/2
9:00	Grey's Anatomy 1.6/4	CSI 3.8/10	Supernatural 1.5/4	Hell's Kitchen 3.3/8		Manana Para Siempre 2.5/6	El Rostro de Analia 0.5/1	
9:30					ER 6.0/16			
10:00	Private Practice 1.2/3	Eleventh Hour 2.5/7				Rose de Guadalupe 1.5/4	Sin Senos/Paraiso 0.6/2	
10:30							Cartel 0.7/2	
	1.4/4	3.3/9	1.6/4	3.0/8	5.2/14	2.0/5	0.6/2	0.7/2

FRIDAY								
8:00	Wife Swap 1.5/5	Ghost Whisperer 1.6/6	Everybody Hates Chris 0.6/2	Terminator: Sarah Connor Chronicle 1.3/5	Howie Do It 0.9/3	Cuidado con el Angel 2.0/7	Dona Barbara 0.5/2	
8:30			The Game 0.8/3		Howie Do It 1.0/4			WWE Friday Night Smackdown 1.1/4
9:00	Supernanny 1.4/5	Flashpoint 1.8/6	America's Next Top Model 0.6/2	Dollhouse 1.5/5	Friday Night Lights 1.1/4	Manana Para Siempre 2.2/7	Rostro de Analia 0.5/2	
9:30								
10:00	20/20 1.8/6	Numbers 1.5/5			Dateline 1.5/5	Rosa de Guadalupe 1.3/4	Sin Senos/Paraiso 0.6/2	
10:30							Cartel 0.6/2	
	1.6/5	1.7/6	0.7/2	1.4/5	1.2/4	1.8/6	0.5/2	1.1/4

SATURDAY								
8:00		NCAA Basketball 4.0/17		Cops 1.4/5			Monterrey vs. Atlas 0.2/1	
8:30	ABC Saturday Movie of the Week: Yours, Mine, and Ours 0.9/3	NCAA Basketball 4.4/16		Cops 1.6/5	ER 0.7/2			My Saturday Night Movie: Big Trouble in Little China 0.5/2
9:00				AMW: America Fights Back 1.7/5		Sabado Gigante 1.0/3	Futbol Estelar: Chivas vs. San Luis 0.4/1	
9:30		NCAA Basketball: Villanova vs. UNC 5.1/17						
10:00	Cupid 0.9/3				Law & Order 1.0/3			
10:30								
	0.9/3	5.0/17	N/A	1.6/5	0.8/3	1.0/3	0.3/1	0.5/2

SUNDAY								
7:00	America's Funniest Home Videos 2.1/7	60 Minutes 1.8/6	Jericho 0.3/1	American Dad 1.2/4	Dateline 1.3/4	Hora Pico Sun 0.9/3	Marav Mundo Disney: Snow Buddles 0.3/1	
7:30				King of the Hill 1.4/4				
8:00	Extreme Makeover: Home Edition 2.2/6			Simpsons 3.1/9	Kings 1.1/3			
8:30				Family Guy 2.8/7		Nuestra Belleza 1.3/3		
9:00	Desperate Housewives 1.6/4	American Country Music Awards 3.8/10	Sunday Night Movie: Rocky III 0.4/1	Family Guy 3.1/8			Cine Millonario: Mask of Zorro 0.3/1	
9:30				Simpsons 2.7/7	Celebrity Apprentice 2.8/7			
10:00	Brothers & Sisters 1.0/3					Quien Tiene Razon? 1.0/3		
10:30								
	1.7/5	3.3/9	0.4/1	2.4/7	2.0/6	1.2/3	0.3/1	N/A