



KEY	
Winner of Time Slot	
Non-Network Programming	

KEY: Each box grid show total-household rating/share for live viewing and same-day playback. Cumulative averages at bottom of each day are for 18-49 demo. Tan tint is time slot winner. Forest green is non-network programming.

TOP 10 BASIC CABLE SHOWS

PROGRAM	DATE	NET	LIVE+SD
1. Kid's Choice Awards	3/28	NICK	7.7
2. Penguins of Madagascar	3/28	NICK	6.4
3. WWE Entertainment	3/23	USA	5.5
4. Spongebob	3/29	NICK	5.0
5. Penguins of Madagascar	3/29	NICK	4.8
6. WWE Entertainment	3/23	USA	4.8
7. Jon & Kate Plus 8	3/23	TLC	4.6
8. Secret Life/American Teen	3/23	FAM	4.5
9. Spongebob (9:30am)	3/28	NICK	4.5
10. Spongebob (7:30pm)	3/28	NICK	4.4

PROGRAM	DATE	NET	18-49
1. WWE Entertainment	3/23	USA	2.8
2. Jon & Kate Plus 8	3/23	TLC	2.7
3. WWE Entertainment	3/23	USA	2.4
4. Jon & Kate Plus 8	3/23	TLC	2.3
5. Secret Life/Amer. Teen	3/23	FAM	2.0
6. South Park	3/25	CMDY	2.0
7. Kid's Choice Awards	3/28	NICK	1.9
8. Family Guy (11:30pm)	3/23	VH1	1.7
9. Family Guy (11pm)	3/23	USA	1.7
10. Family Guy	3/25	TBS	1.7

BROADCAST NETWORKS

NET	WEEK	S-T-D
1. CBS	7.1/12	7.4/12
2. ABC	6.1/10	5.7/9
3. FOX	6.0/10	5.7/9
4. NBC	4.1/7	5.0/8
5. UNI	2.2/4	2.0/3
6. CW	1.3/2	1.3/2
7. MNT	1.0/2	1.1/2
8. TEL	0.7/1	0.6/1

NET	WEEK	S-T-D
1. FOX	3.8/10	3.6/9
2. CBS	3.3/9	3.2/8
3. ABC	2.8/8	2.9/8
4. NBC	2.2/6	2.9/8
5. UNI	1.7/5	1.5/4
6. CW	0.8/2	0.9/2
7. MNT	0.5/2	0.6/2
8. TEL	0.6/2	0.5/1

TOP 10 BROADCAST SHOWS

PROGRAM	NET	VIEWERS +2
1. American Idol (Wed)	FOX	26.0
2. American Idol Special	FOX	23.1
3. Dancing With the Stars	ABC	20.3
4. NCIS	CBS	17.8
5. Mentalist	CBS	17.6
6. Dancing With the Stars Results ABC	ABC	16.1
7. Grey's Anatomy	ABC	16.1
8. 60 Minutes	CBS	14.4
9. Criminal Minds	CBS	14.4
10. CSI: Miami	CBS	13.7

PROGRAM	NET	VIEWERS +2
1. American Idol (Wed)	FOX	12.2
2. American Idol Special	FOX	10.1
3. Grey's Anatomy	ABC	7.4
4. Dancing With the Stars	ABC	6.6
5. Hell's Kitchen	FOX	6.0
6. The Office	NBC	5.9
7. Family Guy	FOX	5.5
8. Biggest Loser	NBC	5.5
9. NCAA Basketball	CBS	5.5
10. Lost	ABC	5.4

M O N D A Y

8:00		How I Met Your Mother 2.9/8	Gossip Girl 1.1/3	House 2.6/7	Chuck 2.2/6	Cuidado con el Angel 2.1/6	Dona Barbara 0.4/1	Masters of Illusion 0.3/1
8:30	Dancing With the Stars 5.0/13	How I Met Your Mother 2.6/7						
9:00		Two and a Half Men 3.6/9	One Tree Hill 1.2/3	24 3.4/8	Heroes 2.9/7	Manana Para Siempre 2.3/5	El Rostro de Analia 0.5/1	Magic's Best Secrets Revealed 0.5/1
9:30		Rules of Engagement 3.4/8						
10:00	Castle 2.5/7	CSI: Miami 4.0/11			Medium 2.2/6	Cristina 1.3/3	Sin Senos/Paraiso 0.6/2	
10:30							Cartel 0.7/2	
	4.2/11	3.4/9	1.1/3	3.0/8	2.5/6	1.9/5	0.5/1	0.4/1

T U E S D A Y

8:00	Obama Press Conference	Obama Press Conference	Reaper 0.6/2	Obama Press Conference	Obama Press Conference	Obama Press Conference	Dona Barbara 0.5/1	Street Patrol 0.6/2
8:30								Street Patrol 0.6/2
9:00	Dancing With the Stars Results 3.9/10	NCIS 4.0/10	90210 0.4/1	House 1.6/4		Manana Para Siempre 2.2/6	El Rostro de Analia 0.6/1	Jail 0.7/2
9:30					Biggest Loser 4.1/11			Jail 0.7/2
10:00	PrimeTime: What Would You Do 2.6/7	The Mentalist 3.9/10				Aqui y Ahora 1.4/4	Sin Senos/Paraiso 0.7/2	
10:30							Cartel 0.7/2	
	3.3/9	3.9/10	0.7/2	1.6/4	4.1/11	1.8/5	0.6/1	0.6/2

W E D N E S D A Y

8:00	Scrubs 2.1/6	Survivor: Tocantins 2.3/6	America's Next Top Model 1.4/4		Chopping Block 0.9/2	Cuidado con el Angel 2.1/6	Dona Barbara 0.4/1	World's Funniest Moments 0.4/1
8:30	Better Off Ted 1.8/5			American Idol 9.3/24				
9:00	Lost 4.1/10	Criminal Minds 3.4/8	90210 0.4/1		Life 1.4/3	Manana Para Siempre 2.4/6	El Rostro de Analia 0.5/1	Shaken Not Stirred 3 0.3/1
9:30								
10:00	Life On Mars 2.0/6	CSI: NY 3.0/8			Law and Order 2.2/6	Don Fransico Presenta 1.1/3	Rumbo Pregame 0.8/2	
10:30							Rumbo al Mundial 0.8/2	
	2.7/7	2.9/8	0.9/2	9.3/24	1.5/4	1.9/5	0.6/1	0.3/1

T H U R S D A Y

8:00	In the Motherhood 2.2/6		Smallville 1.6/4	American Idol 7.7/21	My Name is Earl 2.1/6		Dona Barbara 0.5/1	
8:30	Samantha Who 2.2/6	NCAA Basketball: Purdue v. UCONN 2.8/9			The Office 2.0/5			My Thursday Night Movie: Man in the Iron Mask 0.5/1
9:00	Grey's Anatomy 5.6/13		Supernatural 1.2/3	Hell's Kitchen 4.5/11	The Office 4.5/11	Premio Lo Nuestro '09 2.9/7	El Rostro de Analia 0.5/1	
9:30					30 Rock 3.4/8			
10:00	Private Practice 3.6/10	NCAA Basketball: Villanova v. Duke 3.8/11			ER 3.5/9		Sin Senos/Paraiso 0.6/1	
10:30							Cartel 0.7/2	
	3.8/10	3.6/10	1.4/4	6.1/16	3.2/8	2.9/7	0.6/1	0.5/1

F R I D A Y

8:00	Wife Swap 1.7/6	NCAA Basketball Az. v. Louisville/Syr. v. Okla. 2.9/11	Everybody Hates Chris 0.7/2	Terminator: Sarah Connor Chronicles 1.3/4	Howie Do It 1.0/4	Cuidado con el Angel 1.8/6	Videos Asombrosos 0.3/1	
8:30			The Game 0.9/3		Howie Do It 1.0/3			WWE Friday Night Smackdown 1.1/4
9:00	Supernanny 2.1/6		America's Next Top Model 0.7/2	Dollhouse 1.4/4	Friday Night Lights 1.3/4	Manana Para Siempre 2.4/7		
9:30							Futbol Liga Mex 0.3/1	
10:00	20/20 2.2/7	NCAA Basketball Kan. v. Mich. St./Gonz. v. UNC 4.1/13			Dateline 1.6/5	Lo Que No Vio 1.5/4		
10:30								
	2.0/6	3.6/12	0.8/2	1.3/4	1.3/4	1.9/6	X.X/X	1.1/4

S A T U R D A Y

8:00		NCAA Basketball Villanova v. Pitt 3.6/13		Cops 1.8/6	Law & Order: Criminal Intent 0.7/2		Rumbo al Mundial: Mexico v. Costa Rica 1.6/5	
8:30	ABC Saturday Movie of the Week: Just Like Heaven 1.3/4			Cops 1.9/6				My Saturday Night Movie: The Slums of Beverly Hills 0.3/1
9:00				AMW: America Fights Back 1.9/6				
9:30		Crimetime Saturday 1.7/5			World Figure Skating Championship 0.6/2	Sabado Gigante 0.8/3	Cine de Impacto: Kiss of the Dragon 0.5/2	
10:00	Castle 1.0/3							
10:30		48 Hours Mystery 2.0/6						
	1.2/4	2.8/9	N/A	1.8/6	0.6/2	0.8/3	0.9/3	0.3/1

S U N D A Y

7:00	America's Funniest Home Videos 2.3/7	NCAA Basketball 3.7/13	Jericho 0.2/1	American Dad 1.1/3	Golf: Bay Hill Invitational 1.5/5	Hora Pico Sun 1.2/2		
7:30				King of the Hill 1.4/4				
8:00		60 Minutes 3.4/10		Simpsons 3.1/8	Kings 1.3/3			
8:30				Simpsons 3.2/8		Gran Estreno Ladron que Roba a Ladron 1.7/2		Idolos de Mexico III: Un Quixote sin Mancha 0.4/1
9:00	Extreme Makeover: Home Edition 3.6/9	Amazing Race 3.7/9		Family Guy 4.2/10				
9:30			Sunday Night Movie: War Games 0.4/1	American Dad 3.0/7				
10:00	Desperate Housewives 2.0/5	Cold Case 2.6/6			Celebrity Apprentice 3.3/8			Idolos de Mexico IV: Entre Monjas Anda el Diabolo 0.5/1
10:30		The Unit 2.4/7				Quien Tiene Razon? 1.2/2		
	2.9/8	3.1/8	0.4/1	2.7/7	3.1/8	X.X/X	X.X/X	N/A